

MAX LAIR

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Systems-driven, product designer and web developer specializing in end-to-end software production, cross-platform releases, and scalable design systems. Expert in recursive problem solving, and seamless developer handoff. Proven in agile environments, offering B2B, B2C, or SaaS for both enterprise clients and early-stage startups. *I enjoy building software people love to use.*

SKILLS

Design: Figma, Penpot, Sketch, Adobe CC (Il, Ps, Id, XD), Canva, Affinity Webflow, Framer

Other: Git, GitHub, Jira, VS Code, Linux, Firebase, Azure, Vercel, Storybook, Tokens Studio

Development: HTML5, CSS3, TypeScript, React, Next.js, Angular, Python, REST API, SQL Server, C

Soft Skills: Creative problem solving, User empathy, Detail-oriented, Resourcefulness, Adaptability

AI & Agentic Tools: Grok, Github Copilot, Claude Code, Google Stitch, Cursor, OpenClaw

Security Clearances: Expired CAC, Secret Eligibility

EXPERIENCE

HeartFitt LLC (Contract) | Founding UX Developer

Cincinnati, Ohio | **October 2025 – Current**

- Iterative redesign of 3 legacy BLE HR applications, using tokens, Tamagui, and Expo. Ongoing effort to resolve crucial user pain points through real player surveys, live workshops, and blanket UX research.

Hominy AI (Contract) | UX/UI Designer

Seattle, Washington | **July – September 2025**

- Simplified omni-channel communication, seamlessly between SMS, Email, and AI Chat.
- Delivered 50+ screens across owner chat, AI assistant, onboarding, issue tracking, and upkeep flows.

LMI Consulting LLC | Product Designer (HCD Engineer)

Tysons, Virginia | **October 2024 – May 2025**

- Established the *Army Training and Information System's (ATIS)* design system, including methodology, foundations, components, and documentation.
- My cross-functional team collaboration engaged DoD (US ARMY) stakeholders to optimize UX strategies.
- 2025 ATIS innovation challenge winner: Demonstrated Design library & front-end repository.

Faaviator (Contract) | Founding Product Designer & UX Developer

California | **May 2024 – Sep 2024**

- App tested 500% faster first-responder pilot SGI approval rate for FAA airspace: From 20 minutes to ~2.
- Built, maintained, and internally documented a bespoke design system; implemented in iOS SwiftUI.

NeuralDev AI | Lead Product Designer & Engineer

Ohio | **September 2023 – March 2024**

- Delivered end-to-end POCs for 5+ mobile and web SaaS applications. Contributions to SIBR pitches.
- Demonstrated tool/stack adaptability in ambiguous development environments.

LifeQuest Studios | Designer

Miamisburg, OH | **March 2021 – Oct 2023**

- Delivered 500+ screens for over 5 unique cross-platform applications.
- Directed national aired video commercial(s) to support expansion of client retail stores from 1 to 3 locations.
- Collaborated with cross-functional teams to deliver material for diverse clients, like non-profits, sports outfitters, financial offices, and ed-cultural institutions.

EDUCATION

Certifications & Courses:

Google User Experience (UX) Design Professional Certificate (*Course 1 & 2*)

Adobe Creative Cloud CC Applications

Semrush SEO Crash-Course Certification

Harvard University CS50 2026 (*Est. April 2026*)

Liberty University - BFA Graphic Design;
GPA: **4.00**

Cedarville University - Visual Comm. Design
Transfer/Incomplete (Majority of undergrad credits)
GPA: **3.75**

Honors: Dean's List (2020 – 2023) | Faculty Excellence Scholarship | One Campus Leadership Scholarship